

JGTDUBAI

JEWELLERY, GEM & TECHNOLOGY



22.2.22

A NEW BEGINNING

22 - 24 FEBRUARY 2022, DUBAI WORLD TRADE CENTRE

THE B2B SOURCING SHOW SUPPORTING THE INDUSTRY'S DRIVE FOR ADAPTATION AND INNOVATION

ORGANISED BY



informa markets

ITALIAN EXHIBITION GROUP
Providing the future

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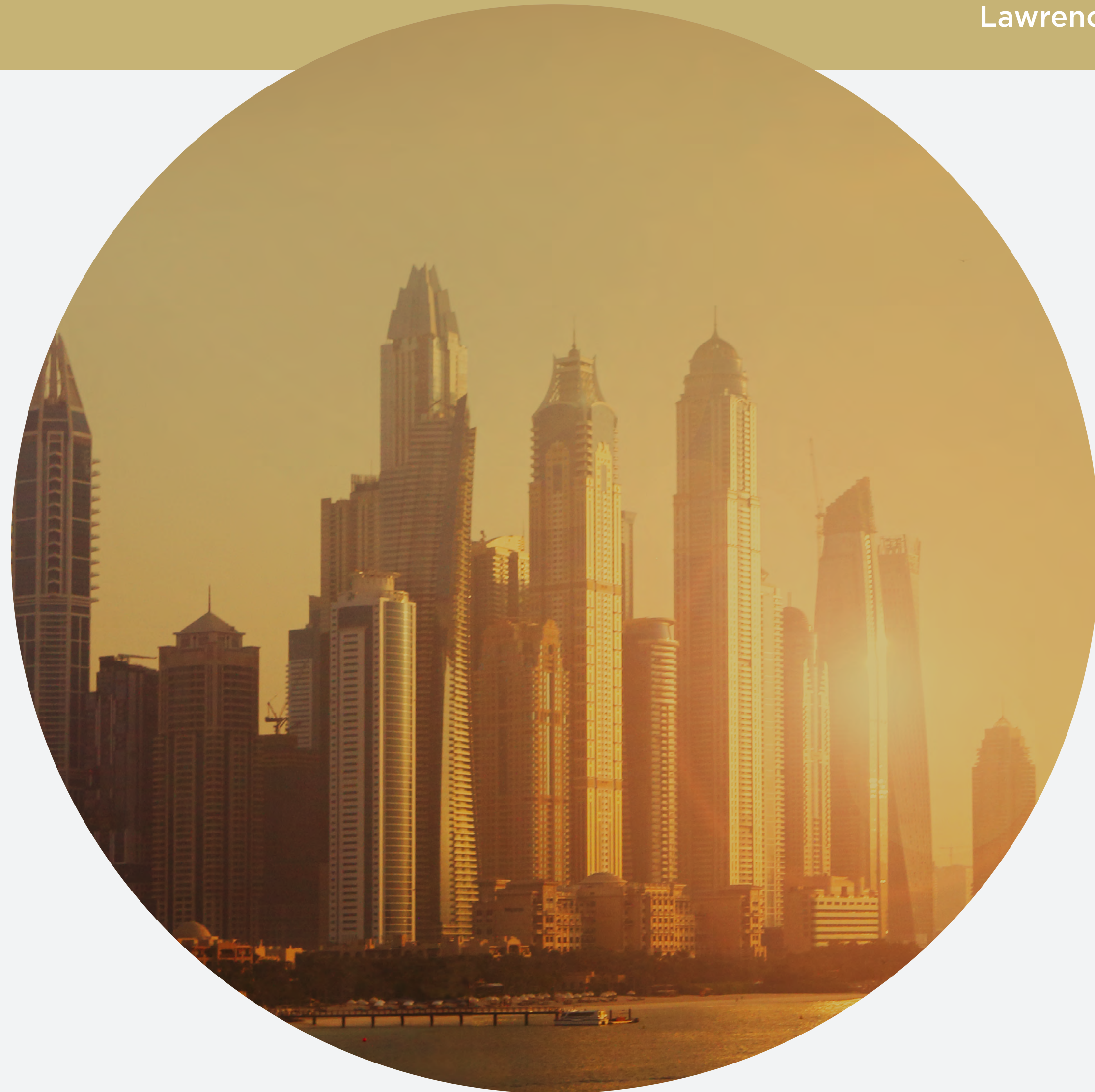
DMCC

“

There's pent-up demand in the market.

”

Lawrence Ma, President, **Diamond Federation of Hong Kong, China (DFHK)**



Despite serious economic disruption at the turn of 2020, the global gems and jewellery market is forecast to grow at **5.5% CAGR by 2025***. Though shy of pre-pandemic projections at 8% CAGR** this outlook represents a significant hike from approximately 230 billion U.S. dollars in 2020 to roughly **292 billion dollars by 2025*****.

* (Forecast made post-pandemic in 2020 by Mordor Intelligence)

** (Grand View Research, June 2019)

*** (Statista, Feb 2021)

AN ADAPTING WORLD

HONOURS CHANGE

TRADE

- **Industry consolidation** has bolstered trade across key markets like China, leading to promising Q1 2021 results
- **Accelerated competition** is being driven by niche independent brands and luxury fashion houses
- **Unforeseen creativity** spanning design, marketing and retailing is commanding a fundamental rewrite of the established jewellery sales playbook



Today, the jewellery industry is still primarily local. The ten biggest jewellery groups capture a mere 12 percent of the worldwide market.



McKinsey, 2020

AN ADAPTING WORLD

HONOURS CHANGE

CONSUMPTION

- **Additional routes to purchase** are being seized by consumers both on and offline
- **Altered perspectives** and the 'YOLO Economy' have intensified the scale and frequency of 'emotionally significant' purchases
- **Redefined personal priorities** have paved the way to a global style aesthetic reboot



People are purchasing diamonds as a symbol of resilience and strength.



De Beers' 2020 Diamond Insight Report, November 2020

THE EVENT

Jewellery, Gem & Technology Dubai supports an industry that is poised to make a massive comeback following months of unrelenting challenges. It represents access to a combined market of 4 billion consumers from high growth territories including Middle East, India, Central Asia, Russia, Southern Europe and Africa.

The inaugural edition will take place in-person on 22-24 February 2022 at the Dubai World Trade Centre, running concurrently with Expo 2020 Dubai.

“

We decided to give the companies in this industry a unique chance to reboot.

Corrado Peraboni, Chief Executive Officer, **IEG**

”

“

The launch of this sourcing event is symbolic of how fast our industry has transformed in the new world and how adaptable and open we have to be.

David Bondi, Senior Vice President, **Informa Markets**

”

SHOW HIGHLIGHTS

1 Design-focused jewellery by world-renowned jewellery houses, ateliers and brands.

2 Wide selection of loose precious stones, from the finest diamonds and coloured gemstones to lustrous pearls.

3 One-of-a-kind jewellery pieces and top-quality gemstones take pride of place in the show's couture section.

4 Latest technologies and innovations in jewellery design and production

5 Meeting point for the next generation of designers, brands and breakthrough talent.



BROUGHT TO YOU BY THE INDUSTRY'S BEST

JGT Dubai is jointly organised by:



Organiser of the world's largest
fine jewellery marketplace,
Jewellery & Gem WORLD Hong Kong



Organiser of Vicenzaoro,
Europe's leading jewellery trade fair

OFFICIAL PARTNER



The world's No. 1 Free Trading Zone, established to promote
global commodities trade by the Government of Dubai



As you can see, you don't have 6 or 7 consultants
on this initiative. You have people in the field who
understand this industry.

Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, **DMCC**



DUBAI: GATEWAY TO THE WORLD



Once you get a taste of Dubai's convenience and ease of doing business it is hard to ignore it.



Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, **DMCC**

- An international diamond trading hub with trade rising more than six folds from AED 13.2 billion (US\$3.6 billion) in 2003 to AED 84 billion (US\$23 billion) in 2019.
- In the first half of 2020, gold, diamonds and jewellery accounted for 25% of Dubai's non-oil trade (exports and imports) at a value of AED 140 billion (approximately US\$38 billion).
- Boasts ultra-modern infrastructure, extensive air transport network and a highly diversified economy.
- Expo 2020 Dubai – a global mega-show opening for six months from 1 October 2021 to 31 March 2022.
- Renowned for its pearling traditions and its Gold Souk (marketplace or bazaar).

WHY EXHIBIT

- Be counted at the industry's major B2B reunion positioned at the global inroad to East and West.
- Capitalise on unprecedented business tourism at Expo 2020 Dubai hosted simultaneously with JGT Dubai.
- Put faces to names and meet with serious jewellery buyers at a time of unprecedented demand.
- Benefit from valuable business opportunities and generate a measurable sales pipeline over 3 active days.
- Build lasting relationships via concurrent networking events;
 - DMCC's Dubai Diamond Conference
 - Informa Markets' Jewellery World Awards (JWA) Dubai

“ Every gemstone dealer, jewellery manufacturer, and technology provider who has what it takes to compete globally will be at the show to present a year's worth of effort and investments. ”
David Bondi, Senior Vice President, **Informa Markets**

“ At the trade level, we have always relied on one-on-one interactions at international fairs or client visits. ”
Clement Sabbagh, President, **International Colored Gemstone Association (ICA)**



EXHIBITOR PROFILE



If anything [luxury] is going to increase. You always want to give a luxury gift to your loved one.



Pascal Mouawad, CEO, Mouawad Group of Companies

Showcase your products to manufacturers, wholesalers and retailers across the following categories:

FINISHED JEWELLERY

Fine Jewellery
Silver Jewellery
Wedding Jewellery
Men's Jewellery

GEMS

Diamonds
Gemstones
Pearls
Lab Grown Diamonds
Synthetic stones

SEMI-FINISHED JEWELLERY

Jewellery Mounting
Jewellery Accessories

TECHNOLOGY

Technology
Jewellery Tools & Equipment
Display & Packaging
Laboratory

WHAT THE INDUSTRY SAYS

“ The world’s largest event organisers are joining together to bring us a world-class B2B exhibition in Dubai, the City of Gold. ”

Tawhid Abdulla, Chairman, **Dubai Gold & Jewellery Group**

“ JGT Dubai is a vote of confidence by three of the most important participants in our industry. ”

Gaetano Cavalieri, President, **The World Jewellery Confederation (CIBJO)**

“ We are proud to support JGT Dubai, which is meant to become one of the leading exhibitions for the Italian jewellery at global level. ”

Nicola Lener, Ambassador, **Embassy of Italy in Abu Dhabi**

“ I am confident that this show will bring a unique buyer’s experience for the jewellery world. ”

Lawrence Ma Founding President & Chairman of the **Diamond Federation of Hong Kong (DFHK)**

WHAT THE INDUSTRY SAYS

“ I am happy that a show of this magnitude is happening. This will definitely help boost the sentiment among industry players. ”
Colin Shah, Chairman, **Gem & Jewellery Export Promotion Council (GJEPC)**

“ It's such a constructive idea to have global industry leaders to come together to form a united front in bringing business opportunities to the jewellery community worldwide. ”
Ken Lo, President, **Hong Kong Jewellery & Jade Manufacturers Association (HKJJA)**

“ We welcome this new initiative. ”
Ariel Elia, CEO, **Israel Diamond Institute (IDI)**

“ We have no doubt that a sourcing event in Dubai is bound to succeed. ”
Clement Sabbagh, President, **International Colored Gemstone Association (ICA)**

PARTICIPATION FEES

RAW SPACE (min 36 sqm)				
	1 open side	2 open sides	3 open sides	4 open sides
Zone B	\$ 445	\$ 467	\$ 478	\$ 490
Zone A	\$ 455	\$ 478	\$ 489	\$ 501

SHELL SCHEME* (min 9 sqm)				
	1 open sides	2 open sides	3 open sides	4 open sides
Zone B	\$ 492	\$ 517	\$ 529	\$ 541
Zone A	\$ 502	\$ 527	\$ 540	\$ 552

Price per square metre (USD)

* Shell scheme includes: partitions, carpet, booth fascia, 2 counter showcases, 1 table, 2 chairs, 3 spotlights, 1 socket and 1 waste basket



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