



# MILANO FASHION & JEWELS

International Trade Show

Milano

18 — 21 FEB 2024

Sunday — Wednesday



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always in progress - always in progress -

In collaboration with:

[madeinitaly.gov.it](http://madeinitaly.gov.it)



Ministry of Foreign Affairs  
and International Cooperation



ITALIAN TRADE AGENCY



FIERA MILANO



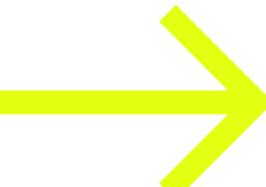
MILANO  
FASHION  
& JEWELS

International Trade Show

## The exhibition dedicated to accessories, apparel and jewellery



In February and September, from Sunday to Wednesday during **Women's Fashion Week in Milano**. A unique opportunity to meet new specialized buyers, from all over the world.



At Fiera Milano, together with MIPEL, MICAM Milano and TheOne Milano.



An event to present the cutting-edge collections accessories, apparel and jewellery and join educational talks, dedicated to the latest industry news.



















# Special Areas

Design Directions is an immersive journey that, thanks to its rich and lively contents, allows tracing the guidelines For Fashion jewellery and accessories For the next two years.

A fundamental tool for companies and designers who can roleplay future scenarios with the aim of being increasingly competitive on the market and in line with the needs of the future consumers.

[DISCOVER MORE ON OUR WEBSITE](#)

**DESIGN DIRECTIONS - Fashion Forecast**

with the collaboration of Poli.Design

Guidelines, ideas and food for thought on the evolution of trends and contemporary habits in the coming years.

# Talks



Conferences and workshops in collaboration with speakers and experts: a series of sessions dedicated to discover new trends and the importance of images and marketing for the fashion world.

A series of appointments dedicated to boutiques, department stores, shops specialising in fashion accessories, to discover the most innovative forms of communication and inspirational ideas directly from the voice of experts.

[DISCOVER THE TALKS OF THE LAST EDITION](#)



*Artificial intelligence*

*Sustainability*

*Fashion trends*

# Spotlights on Your Brand

Bring your brand to the catwalk and give maximum visibility to your brand!

Milano Fashion&Jewels organizes a full calendar of Fashion shows: a meeting point for industry professionals and press, a great visibility opportunity for companies to showcase their new collections of jewelry, accessories and apparel.

A unique stage that may be offered both in a **collective** and **individual** formula, once again supporting the uniqueness of the exhibiting companies.

[DISCOVER MORE ON OUR WEBSITE](#)

**FASHION CATWALK**











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**For information:**

[milanofj@fieramilano.it](mailto:milanofj@fieramilano.it)

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**FIERA MILANO**